

NIKO KNEZ WEB- GRAPHIC DESIGNER & SOCIAL MEDIA MARKETING MANAGER



Personal data

| Name | Niko Knez |
|----------|---------------------------|
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Education

2019 FEBRUARY - 2020 MAY

Kris Stelljes Academy Focus: Soczial Media & Online Marketing.

2014 AUGUST - 2017 MAY

Adolf-Kolping-Berufskolleg

Focus: Design, Web development & Marketing

Degree: Design technical assistant Design of media of all kinds

Skills & Abilities

Languages

German: Mother tongue, English: Good Slovenian: Good

Qualifications

Vocational baccalaureate, training as Design technician, one year internship at Lamers Media

Kris Stelljes Academy Focus: Soczial Media & Online Marketing.

Interests

playing basketball, editing videos and Pictures

WEB DESIGN SKILLS

| HTML/CSS | |
|-----------------|--|
| WordPress | |
| Shopify | |
| PHP &JavaScript | |

SKILLS IN GRAPHIC DESIGN

| Illustrator | |
|---------------|--|
| Photoshop | |
| InDesign | |
| Adobe XD | |
| After Effects | |
| Adobe Muse | |
| Creativity | |

SKILLS IN SOCIAL MEDIA MARKETING

| Analytics and sales tracking |
|------------------------------|
| Writing AD Copy |
| SEO |
| Customer Service |

Career

2018 AUGUST - TODA' Rodatlix GbR CEO

NK Design CEO

2020 JANUARY - TODAY

Best Price International d.o.o. Head of Marketing

2020 JANUARY - TODAY

Best Price International d.o.o. Head of Development

WEB- GRAPHIC DESIGNER & SOCIAL MEDIA MARKETING MANAGER

Career

2017 JUNE - 2018 FEBRUARY

Werbewunder

Junior Art Director

Development and implementation of concepts, Customer support and processing of different projects up to the Production, Independent familiarization with CI and CDs for our customers, creation of layouts

2015 JULY - 2016 APRIL

lamers. media service - Agency for advertising and communication

Webdesigner & UI/UX-Designer

Creation of websites

I offer

Webdesign, Online-Shops, Adobe Creative Suite, Adobe Illustrator, Adobe InDesign, Autodesk 3ds Max, Apple Final Cut Pro, Adobe After Effects, HTML, CSS, Wordpress, Konzeption, Gestaltung, Grafikdesign, Adobe Premiere, JavaScript, Magento, Cinema 4D, Online Marketing, WooCommerce, Social Media Marketing, Google Analytics, Google Adwords, Google AdSense, Search Engine Optimization (SEO), Search Engine Advertising, Full-Service-Agentur, advertising agency, e-commerce, sales, digital marketing, customer service, Adobe Photoshop, Corporate Design, UX/UI Design

2013 OCTOBER- 2014 JUNE

lamers. media service - Agency for advertising and communication web designer Conception of an advertisement, Image editing (with Photoshop), logos create. Create film concept, video/film editing, web design.